WE’RE SERIOUS ABOUT SAVING 36%

California is in a serious drought. The Governor and the State Water Resources Control Board have established steep conservation requirements for water agencies across the state, and Coachella Valley Water District is being required to make significant cuts in water use.

If CVWD doesn’t achieve progress toward the 36% reduction target, the district will face fines and penalties from the state. We need help from families, cities and businesses that we serve to meet the state’s requirement and save water.

Thank you for helping us make progress towards saving 36%.

To learn more about the restrictions in place and ways you can conserve, visit www.cvwd.org/CVsaving36.

DROUGHT PENALTIES & YOUR WATER BILL

On May 12, 2015, CVWD Board of Directors approved a drought penalty for all domestic water customers who are not doing their part to help CVWD save 36% by reducing their water use. Starting on May 12, 2015, CVWD Board of Directors approved a drought penalty for all domestic water use.

In order to meet state conservation goals, CVWD is asking all customers to limit Tier 2 water use. Your Water Budget can be found on your monthly bill.

TIER 1
There are no penalties for customers who remain in Tier 1, which was designed to cover all indoor water use.
$1.01 per ccf*

TIER 2
Customers are being asked to limit their Tier 2 water use to 36% below their water budget.
Customers who achieve 36% savings (stay within the first 64%) will not incur a penalty.
Tier 2 water use up to 64%
$1.12 per ccf*
Tier 2 water use above 64%
$1.12 + $2.51* penalty per ccf

TIER 3
Inefficient:
$1.68 + $3.34 penalty per ccf*
105% - 150% of water budget

TIER 4
Excessive:
$2.24 + $5.01 penalty per ccf*
151% - 250% of water budget

TIER 5
Wasteful:
$4.48 + $10.03 penalty per ccf*
250% or more of water budget

Customers using water in Tiers 3, 4 and 5 will pay the standard rate for water used in each tier plus a penalty.

Water-saving changes you can make right away!
Set your irrigation controller to use 36% less water on grass
Convert grassy areas to desert landscaping with a rebate
Invest in a pool cover to reduce evaporation
Don’t water during the middle of the day

Have questions? We’re here for you, give us a call at (760) 391-9600.
Visit www.cvwd.org/CVsaving36 for conservation tips to help you save water and money.