

## CVWD is here for you!



Contact us if you have questions or concerns about your water bill. We are here to provide assistance, including on-site visits. Give us a call at (760) 391-9600.

## Did you know?



In 1934, Coachella Valley voters approved

a contract to build the All American Canal by a vote of 1,207 to 18. CVWD manages the 123-mile Coachella branch of the canal and its underground water delivery system, which is used to irrigate about 60,000 acres of farmland with imported Colorado River water. Using this source of water helps alleviate demand on the valley's groundwater basin used for domestic water.

## Connect with us



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to stay up-to-date with the latest water-related news.



## CVWD celebrates 100 years of reliable water service

On January 9, 1918, Coachella Valley residents voted in favor of forming Coachella Valley Water District, 324 to 49, to protect local water sources and combat declining groundwater supplies.

One of the district's first actions was to file rights to all unclaimed Whitewater River water and to acquire land near Windy Point west of Palm Springs to be used as a groundwater replenishment area.

The second step was to seek imported Colorado River water to use for agricultural irrigation instead groundwater to ensure a reliable water source to farmers without depleting the groundwater basin, which is needed for domestic uses such as drinking water.

Today, CVWD continues to support and serve the community with the following seven fields of service.

- ◆ **Domestic water** is pumped from the valley's groundwater basin and is delivered to 108,000 homes and businesses.
- ◆ **Irrigation water** is imported from the Colorado River via the Coachella Canal and is delivered to approximately 60,000 acres local farmland through a 500-mile underground delivery system.

In addition, agricultural drainage is maintained through an underground tile drainage system designed to carry away agricultural irrigation water away from farmland and to the Salton Sea.

◆ **Wastewater service** is provided by CVWD to more than 91,000 home and business accounts. It operates 6 water reclamation plants from Palm Desert to Thermal, and maintains more than 1,000 miles of sewer pipelines and more than 30 lift stations that collect and transport wastewater to the nearest water reclamation facility.

◆ **Recycled water** is produced by subjecting sewer water to an advanced multi-step process that filters out solids, organic materials, chemicals and germs. CVWD recycles 2 billion gallons of wastewater each year. This nonpotable water is used to irrigate golf courses and other large landscapes.

◆ **Regional stormwater protection and flood control** efforts protect 590 square miles of the Coachella Valley from flooding through a system that includes approximately 135 miles of channels built along the natural alignment of dry creeks that naturally flow from the surrounding mountains into the Whitewater River.

◆ **Groundwater management** is a tool that CVWD uses to manage and balance the water in the valley's groundwater basin. Local water agencies have replenished about 3 million acre-feet of water back into the groundwater basin since 1973.

◆ **Water conservation** is a way of life in the desert! CVWD's water-efficiency efforts are focused on three areas: agriculture, urban and golf.

In 2002, CVWD's Board of Directors first adopted the Coachella Valley Water Management Plan. This comprehensive, 35-year blueprint was designed to ensure reliable, affordable water is readily available well into the future. An updated draft of the plan was completed in December 2010. CVWD uses this document as a guide as it continues manage water supplies and increasing state regulations.

Visit [www.cvwd.org](http://www.cvwd.org) for more information.

# Cooler temps call for less water on your landscaping



As temperatures begin to cool, gradually reduce watering times on landscaping to avoid water waste. Plants and grass do not need much water during the fall and winter seasons.

For example, in October, grass only requires about seven minutes per day. Likewise in November, only four minutes per day is recommended. If your soil does not absorb water quickly, try dividing watering times into multiple sessions. This will allow the soil to efficiently absorb the water and reduce run-off.

Remember also to turn off your sprinklers during measurable rain and keep them off for at least 48 hours.

In addition, check your irrigation systems for leaks or other problems such as broken sprinkler heads.

Visit [www.cvwd.org/conservation](http://www.cvwd.org/conservation) for more water wise tips or to download a watering guide.

# Customer assistance program helps pay water bill

CVWD's customer assistance program credit has increased from \$50 to \$100!

Customers who need help paying their water bill can apply with United Way of the Desert at (760) 323-2731, ext. 23.

United Way of the Desert screens eligible customers and provides them with assistance in paying a past due water bill. Charitable donations are also accepted through United Way. Donations must be made directly to United Way of the Desert. All donations are tax-deductible.



# The Story of CVWD: 100th anniversary water lecture

CVWD is hosting a historical water lecture to educate residents about how and why CVWD was formed 100 years ago in 1918. Attendees will also learn about the services CVWD provides for the community such as domestic water services, groundwater replenishment, recycled water and how it all ties to water conservation.

**Wednesday, November 14, 5:30 to 7 p.m.**  
**100th anniversary water lecture**

Steve Robbins Administration Building  
75515 Hovley Leane East, Palm Desert

Speaker: CVWD Multimedia Specialist Robert Keeran.

For more details, visit [www.cvwd.org](http://www.cvwd.org) or call (760) 398-2651.

# Skip overseeding to save water & money

CVWD is encouraging homeowners, HOAs, businesses and golf courses to not overseed this fall, especially not in a way that requires excessive water use. Overseeding has been a long-standing practice in the Coachella Valley, but is unnecessary.

For those who still want to overseed, CVWD urges you to do so in a way that does not waste water. Customers' water budgets will not be increased for overseeding. Remember to be mindful of your water use.

Visit [www.cvwd.org/overseeding](http://www.cvwd.org/overseeding) to download CVWD's Overseeding Without Wasting Guidelines. Grass should take about 30-60 days to mature from the date of seeding when using this method.



## Coachella Valley Water District

Main line: (760) 398-2651

Customer Service: (760) 391-9600

Website: [www.cvwd.org](http://www.cvwd.org)

### Board Meetings

Board meetings are generally held the second and fourth Tuesday of each month at 8 a.m. The public is encouraged to attend these meetings to learn more about the water district. Meetings alternate between the district's Palm Desert and Coachella offices. Meeting agendas are posted online three business days prior to a meeting and include the time and location.

