

WE'RE SERIOUS ABOUT **SAVING** 15%



California is facing continuous drought conditions. The Governor and the State Water Resources Control Board have established steep conservation requirements for water agencies across the state, and Coachella Valley Water District is required to reduce overall water use by 15%.

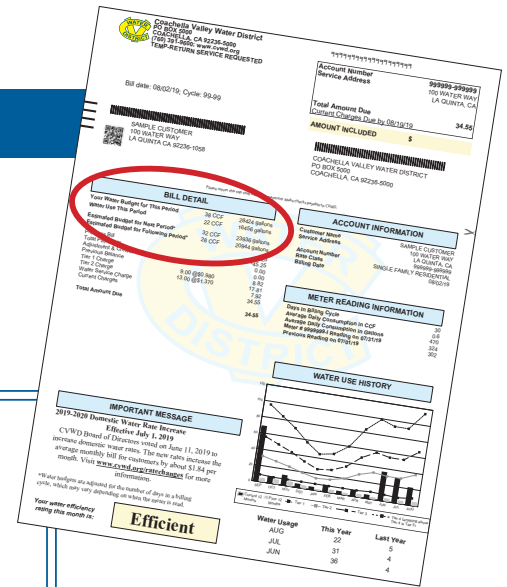
We need help from residents, cities and businesses to meet the state's requirement.

To learn more about water restrictions in place and ways you can conserve, visit cvwd.org/conservation.

DROUGHT PENALTIES & YOUR WATER BILL

On July 26, 2022, CVWD Board of Directors approved drought penalties to encourage conservation by reducing outdoor water use. Starting in August (reflected in your September bill) those who do not meet the conservation target will be penalized.

In order to meet state conservation goals, CVWD is asking all customers to limit their outdoor water use. Your Water Budget can be found on your monthly bill.



TIER 1

There are no penalties for customers who remain in Tier 1, which was designed to cover all indoor water use.
\$0.94 per ccf*

TIER 2

Customers are being asked to limit their Tier 2 outdoor water use.
Customers who stay within the first 90% of their water budget will not incur a penalty.

TIER 2

Tier 2 water use up to 90%
\$1.17 per ccf* (no penalty)
Tier 2 water use above 90%
\$1.17 + \$0.29 penalty per ccf*

Customers using water in Tiers 3, 4 and 5 will pay the standard rate for water used in each tier plus a penalty.

TIER 3

Inefficient:

\$3.59 plus a \$1.80 penalty for a total of \$5.39 per ccf*
100% - 175% of water budget

TIER 4

Excessive:

\$4.21 plus a \$3.16 penalty for a total of \$7.37 per ccf*
175% - 300% of water budget

TIER 5

Wasteful:

\$6.44 plus a \$6.44 penalty for a total of \$12.88 per ccf*
300% or more of water budget

*1 CCF is equal to one hundred cubic feet or 748 gallons and is also 1 unit of water.

	Tier 1	Tier 2 up to 90%	Tier 2 above 90%	Tier 3	Tier 4	Tier 5
Standard rate (per ccf*)	\$0.94	\$1.17	\$1.17	\$3.59	\$4.21	\$6.44
Drought Penalty (per ccf*)			+\$0.29	+\$1.80	+\$3.16	+\$6.44

Water-saving changes you can make right away



Set your irrigation controller to use 15% less water on grass. Or install a smart irrigation controller. Apply for a free device today.



Water landscaping at night to minimize water loss to evaporation. Spray irrigation during daylight hours is prohibited.



Install water-efficient landscaping and save about 55 gallons of water per square foot. Apply for a turf conversion rebate before you start.



Skip overseeding this fall to avoid drought penalties. Continue watering plants and trees.



YourWater
is our promise

Thank you for saving,
keep up the good work.

cvwd.org/conservation | (760) 391-9600

